## IN THE CLAIMS

Please cancel claims 2-30 without prejudice.

1. (Currently Amended) A <u>computerized</u> method for organizing data pertaining to audiovisual content, the method comprising:

defining creating at least one descriptive list for a descriptive portion of the data pertaining to audiovisual content;

defining creating at least one accessing list for an accessing portion of the data pertaining to audiovisual content;

storing the at least one descriptive list and the at least one accessing list in a data store; and

generating a matrix that connects the at least one accessing list to the at least one descriptive list.

2-30. (Cancelled)

Please add new claims as follows:

- 31. (New) The method of claim 1 wherein the data pertaining to audiovisual content includes a plurality of descriptions of the audiovisual content.
- 32. (New) The method of claim 1 wherein each data item within the data pertaining to audiovisual content includes a usage bit specifying that said each data item belongs to any one of the descriptive portion and the accessing portion.
- 33. (New) The method of claim 1 wherein generating the matrix further comprises: creating a plurality of rows in the matrix, the plurality of rows corresponding to entries in the at least one descriptive list;

creating a plurality of columns in the matrix, the plurality of columns corresponding to entries in the at least one accessing list; and

building the matrix in one pass.

34. (New) The method of claim 33 wherein building the matrix in one pass comprises: building each of the plurality of columns by indicating, for every entry in the at least one descriptive list, whether said entry is referred to in a corresponding accessing entry; and building each of the plurality of rows by indicating, for every entry in the at least one accessing list, whether said entry points to a corresponding descriptive entry.

35. (New) The method of claim 1 further comprising:

amalgamating the at least one description list and the at least one accessing list into a collection; and

building the matrix for the collection in one pass.

- 36. (New) The method of claim 1 further comprising:

  defining a descriptive hierarchical structure for the at least one descriptive list;

  defining an accessing hierarchical structure for the at least one accessing list; and
  generating a set of matrixes to connect the at least one accessing list to the at least one
  descriptive list based upon the descriptive hierarchical structure and the accessing hierarchical
  structure.
- 37. (New) The method of claim 36 further comprising:
  storing a rank identifier for each data item within the data pertaining to audiovisual
  content; and
  utilizing the rank identifier when generating the set of matrixes.
- 38. (New) A computerized system for organizing data pertaining to audiovisual content, the system comprising:

means for creating at least one descriptive list for a descriptive portion of the data pertaining to audiovisual content;

means for creating at least one accessing list for an accessing portion of the data pertaining to audiovisual content;

means for storing the at least one descriptive list and the at least one accessing list in a data store; and

means for generating a matrix that connects the at least one accessing list to the at least one descriptive list.

39. (New) A computer readable medium comprising instructions, which when executed on a processor, perform a method for organizing data pertaining to audiovisual content, the method comprising:

creating at least one descriptive list for a descriptive portion of the data pertaining to audiovisual content;

creating at least one accessing list for an accessing portion of the data pertaining to audiovisual content;

storing the at least one descriptive list and the at least one accessing list in a data store; and

generating a matrix that connects the at least one accessing list to the at least one descriptive list.

- 40. (New) A computerized apparatus for organizing data pertaining to audiovisual content, the apparatus comprising:
  - a data repository to store the data pertaining to audiovisual content, the data pertaining to audiovisual content including a descriptive portion and an accessing portion; and an organizing module to generate a matrix that connects the accessing portion to the descriptive portion.
- 41. (New) The apparatus of claim 40 wherein the data pertaining to audiovisual content includes a plurality of descriptions of the audiovisual content.
- 42. (New) The apparatus of claim 41 wherein each data item within the data pertaining to audiovisual content includes a usage bit specifying that said each data item belongs to any one of the descriptive portion and the accessing portion.